

STICHTING JAVA VILLAGE

Policy plan 2020 - 2022

Working together for a brighter future





Botermarkt 7^E, 2311 EM Leiden

info@javavillage.org

+31 (0)6 24712906

www.javavillage.org

KvK (Dutch Chamber of Commerce) 28116157

Fiscal number: 8180.58.717

Table of contents

Preface	3
1. Mission/vision	4
1.1 Objective	4
1.2 Strategy	4
1.2.1. Donors	4
1.2.2. Fundraising	4
2. Projects	6
2.1 Youth and Education	6
Sponsor a Student (SaS)	6
Maria Peters Scholarship	6
Learning Centre	7
2.2 Women and Empowerment	7
2.3 Children and Health	7
Children with a disability	7
3. Communication	9
3.1 Newsletter	9
3.2 Website and sociale media	9
3.3 Annual reporting	9
3.4 Promotional material	9
4. Organisation	10
4.1 Board	10
4.2 Fieldworker & volunteers	10
4.3 Audit committee	10
5. Finances	11

Preface

Java Village Foundation focuses on a better and brighter future for the most vulnerable residents of Cisarua, a village on West Java, Indonesia. These vulnerable residents are mostly women and children. We encourage and support local initiatives to break through the poverty cycle and work with them on a better future.

In Cisarua, almost 40% of the nearly 8,000 inhabitants live below the poverty line. Female breadwinners in particular have a hard time, they usually work long days at the tea plantation or in vegetable fields, and earn barely enough to be able to afford rice and a little fish. In order to support their families, they have to borrow from their employer, and thus end up in a vicious cycle of indebtedness. This also affects their children, since there is often not enough money to cover their school fees. The mortality rate among newborns and their mothers, who are sometimes very young, is also unacceptably high. Some of the women and children from families where the father is present to help with household expenses still experience similar problems with education and health. Children and young people from poor families thus already start their lives at a significant disadvantage. This is why we try to focus on these women and children in all of our activities.

Since the beginning in 2007, Java Village Foundation has realized an array of projects in the field of health, education and (economic) empowerment. Although the foundation is aware that there is still a lot to do in the village, for example in realizing an adequate supply system for clean water, cheap energy, and less polluting agriculture methods, unfortunately our resources are limited. Some projects are currently beyond the scope of what we can do. Despite the fact that we are a small foundation, we remain involved in the needs and wishes of the village, and take note of them. However, in reality we need to continue to focus on existing projects, to expand them where possible, and above all keep them on the right track.

Cooperation makes all the difference. Cooperation with the residents of Cisarua, to identify their needs. Cooperation with our donors, because thanks to them we have been able to realize our projects in recent years. Cooperation with local Indonesian authorities to embed our initiatives, and cooperation with our volunteers, to implement and execute the projects.

We hope to be able to continue to implement our plans in the coming years, together with the people of Cisarua, so they can continue independently in the future.

1. Mission/vision

The Java Village Foundation helps residents of Cisarua in their fight against poverty, and bases its work on the needs and priorities of these people. Particular attention is paid to the most vulnerable groups in society: children, young people and women who are the main breadwinners of their household. An important condition is that the assistance we offer structurally promotes self-reliance and solidarity.

1.1 Objective

The foundation aims to support the residents of Cisarua in improving their living conditions. The foundation is especially careful to take into account the needs of women, young people and children.

1.2 Strategy

The foundation strives to achieve this objective through fundraising and mediating between villagers and organizations elsewhere that can provide advice and assistance.

For the coming years, the goal is to grow annually in our fundraising, so that we can continue and expand current projects, as well as meet new requests for help.

The main points of our current strategy are:

- Continuation, completion and independence of current projects, and to expand existing projects if possible and desirable;
- Fundraising;
- Expansion of the network of volunteers.

1.2.1. Donors

We have a number of very loyal donors, for whom we are very grateful for their support. To guarantee the continuation of projects, we try to increase the number of regular donors. To this end, we have created "Friends of Java Village", which we would like to further develop.

It is important to keep our donors up-to-date on the progress within the foundation, so that they know where and how their money is being spent. We greatly appreciate our donors, and try to show our gratitude so they continue to feel involved in the activities of the foundation. Personal contact between the foundation, donors and "Friends of Java Village" is important. To this end, we organize meetings with some regularity.

1.2.2. Fundraising

The Java Village Foundation organizes a number of events each year. We are always looking for opportunities and partners to promote Java Village as well as recruiting donors and volunteers. However, due to limited manpower, we can do less than we would like. This means that in selecting events, we have to find a good balance between potential yield, expanding our network with new contacts, and the effort and cost this requires.

One of Java Village's annual regular activities is its presence at the Zilpa Beads sales exhibition. Here we sell products from Indonesia.

We also strive to connect with new groups of potentially interested people. To this end, the board attends meetings, gives lectures, promotes the work of the foundation and sells products.

Evaluation of these activities shows that the financial returns are usually not very substantial, and that it is sometimes a challenge to find enough people to realize the activities. However, participation is important, especially to ensure greater brand awareness and to benefit from the promotional effect these meetings have. Attracting more volunteers to aid with these activities could be a solution here.

During the period covered by this policy plan, we also want to focus on larger funds. Contributions from these funds could considerably increase our scope and effectiveness. We will also try to raise funds in Indonesia, for example from the Dutch expat community, and through contacts of our Facebook fans.

2. Projects

To achieve its objective, the foundation initiates and realizes projects concerning:

- Youth and Education
- Women and Empowerment
- Children and Health

Java Village Foundation assesses the projects based on feasibility, scope, quality, and alignment with the objectives. For financial support, donors and funds are actively sought and events are organized to raise funds and expand the network.

2.1 Youth and Education

Sponsor a Student (SaS)

The SaS project has been up and running since 2008. Since then, 120 pupils from the village have benefited from the project, 30 of which are still in school. It offers students the opportunity to attend the first three years of secondary education after completing primary school. The village does not have its own secondary school. Attending secondary school miles away from the village entails extra costs which many families in the village cannot afford. Girls receive extra attention in this project, because they are usually the first to be taken out of school to help at home, meaning that their education lags behind that of the boys.

Since 2008, this ongoing project has enabled 10 children each year from poor and vulnerable families to continue their education, and thus significantly increase their future prospects. The selection for students that participate in the project is done in close collaboration with the primary schools. Donors contribute to this project with an amount of €12,50 per month or €150,- per school year.

Java Village wants to explore the possibility of linking some children with a disability to the SaS project, in order to guarantee their access to education in the future. The SaS infrastructure is well suited to this. In addition, we will look into how this project can become more self-sufficient.

Maria Peters Scholarship

The SaS project is very successful, and Java Village is working hard to not only consolidate but certainly also expand the amount of donors for it. We are therefore very pleased with the expansion of the SaS project by means of the Maria Peters Scholarship. This fund was established in late 2019 at the initiative of the Peters family, who made scholarships available for outstanding students, so that they are able to complete not only the first three years of high school, but also the last three years. The upper years consist of three years of SMA (general secondary education) or SMK (subject-based secondary education). Donors can help make possible these scholarships with a contribution of €30 per month or €350 per school year.

The fund was established in memory of Maria Peters, who died unexpectedly in early 2016 of a pulmonary embolism. Many knew Maria Peters as a gifted internist with a big heart for those in need, as well as a dear friend and a committed Friend of Java Village.

Learning Centre

The local initiative to expand the existing extracurricular education and training programme into a sustainable learning center has been further developed. The so-called Rumah Belajar Cisago focuses not only on the development of computer skills, but also on offering English language classes. In addition, meetings are organized to discuss specific youth-related topics. A group of young people from Cisarua is committed to this. Java Village very much welcomes the activities and initiatives of the Rumah Belajar and will continue to support them where possible. The financial support so far has been aimed at improving the infrastructure (location, teaching materials, computer programs, computers, etc.). The intention is to enable the Rumah Belajar Cisago, which is mainly aimed at young people in the age category of 12 to 24 years, to function independently.

2.2 Women and Empowerment

Savings and microcredits for women

Java Village Foundation helps women to organize and work on greater economic independence. This is done in collaboration with the regional women's organization PPSW Pasoendan. In the period 2012-2015, savings and microcredit groups were set up by and for local women. Here they learned how to save and budget, how ideas can be turned into actions and how to set up small businesses with the help of microcredit. The board members of the groups have set up a forum, called Cut Nya Dien (named after the Acehnese female freedom fighter), to exchange experiences, devise solutions to the setbacks that come their way and make plans for the future. They are supervised by a field worker from PPSW and our field worker to ultimately be able to continue independently. Originally, seven savings and microcredit groups had been set up. Of these, three have proven really successful. They are active groups with a sound financial basis and have recently started a cooperative recognized by the government. This means that these advanced women groups will be able to continue without the PPSW supervision in the near future. Java Village foundation still monitors their development and occasionally helps with the annual balance sheet

2.3 Children and Health

Children with a disability

The aim of this project is to improve access to health care and public funding thereof for children with disabilities, especially for those from poor families. The project for children with a disability started in the field in 2016. The first step was to map children with physical and / or mental disabilities, to train (para) medical staff for timely diagnosis and better comprehensive assistance to this group by improving local networks in the medical, social and educational field.

Because it is very important that the family has access to health insurance or allowance to enable treatment, families are also guided in this as the first steps towards sustainable financing.

Together we will also work on a plan to embed both medical support and training as much as possible in local structures and to have it financed locally.

During the period of the current policy plan, further work will be done on raising funds for this project. If there are sufficient funds, they will be spent on further training of medical staff,

consolidating referral networks, setting up a play library and access to education where possible. The intention is to embed both medical support and training as much as possible in local structures and to have local funding as much as possible. For a few children with a disability that have already been identified, the outlined training and therapy have already started where possible.

It is anticipated that this will be a gradual process, given the anticipated hesitation among various parties. That is why we want parents to be supported and motivated through information. They will also be involved in helping to activate the children during their therapy and education.

3. Communication

An effective communication strategy is the foundation of successful fundraising. We want to convey with our communication:

- That help is desperately needed for the most vulnerable residents of Cisarua;
- How exactly we work;
- How we balance fundraising and supporting projects;
- How the funds of (potential) donors are spent.

3.1 Newsletter

Four times a year the foundation sends out an English-language digital newsletter with the status of the projects, information from the board, news, promotions and events. The newsletter is also published on our website, www.javavillage.org. You can register for the newsletter via the website or by sending an email to info@javavillage.org.

3.2 Website and sociale media

The website of the Java Village Foundation provides a lot of information, because all current information is published here. In 2019, the Java Village website was completely renewed, making information faster and easier to find.

The foundation is also active on Facebook through both a company and a group page. Here, short updates of our projects are given and events that the foundation organizes or participates in. Java Village has set up a social media strategy to ensure a more constant presence on this medium and to encourage more interaction with the members of our Facebook group. Java Village also uses LinkedIn to post vacancies and messages.

3.3 Annual reporting

The annual reporting is organized in accordance with the 'Guidelines for Reporting for Fundraising Institutions'. Policy, communication, guaranteeing the quality of the organization and spending of the resources in relation to the objective are clearly explained in the report. The annual financial report is public and is published on our website no later than six months after the end of the financial year, in accordance with the guidelines.

3.4 Promotional material

We offer informational brochures and promotional material. Brochures can be requested via our website and are available in Dutch and English. When we organize activities in collaboration with third parties, we can support the provision of information by producing a joint brochure.

4. Organisation

Java Village Foundation has been designated by the Tax Authorities as a Public Benefit Organization (ANBI). This means that donations to the Foundation are tax-deductible. The foundation is not for profit and serves the public interest.

4.1 Board

The board consists of five members. They do not receive financial compensation for their activities. The board follows the guidelines of officially recognized fund raising institutions as a minimum requirement to itself. Currently the foundation is run by the following board members:

Chair:	<i>Ms. Mies Grijns</i>
Treasurer:	<i>Ms. Sonja Abrahams</i>
Secretary:	<i>Ms. Ties Molhoek</i>
Vice-secretary & administration:	<i>Ms. Kristel Hoogstad</i>
Marketing & communication:	<i>Ms. Huguette Mackay</i>

The board meets at least once every six weeks for a board meeting. There is also an annual policy day, where the policy is evaluated and adjusted if necessary. Every three years a new policy plan is drawn up, which is published on the website and thus accessible to everyone. If the policy is amended in the meantime, an update will be published with the policy plan.

4.2 Fieldworker & volunteers

In Indonesia we have a permanent field worker, Ms. Titi Setiawati, who closely supervises the projects. She is our liaison between the cooperating organizations in Indonesia and the foundation in the Netherlands. She receives an expense allowance for this.

Although the work of Java Village is already supported by a number of enthusiastic volunteers in the Netherlands, the United Kingdom and Indonesia, we are always looking for more volunteers. For example, they can help with the implementation of projects and events, translate texts, maintain the website, or organize fundraising campaigns.

To allow the volunteers to meet, we organize informal meetings if necessary to improve mutual communication.

4.3 Audit committee

Since the autumn of 2018, an audit committee has been in place to support the treasurer in her activities. This consists of the following members:

Mr. Christiaan Ruitenbeek
Mr. Tim Toussaint

5. Finances

The Dutch CBF as regulator for charities, stipulates a maximum of 25% for organizational costs, which is implemented by many large foundations. We strive to keep the costs of management and administration as low as possible, up to a maximum of 15%, so that at least 85% of our funds is intended for the projects. This can be achieved because the foundation has low overhead costs.

The overhead costs remain low because the foundation does not rent or own any building, board members and volunteers do not receive any remuneration and we make a thorough assessment of costs against benefits.